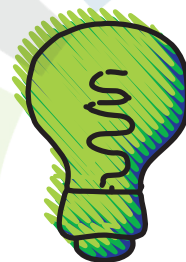


# What Does "Biotechnology" Mean To You?



The SD Biotech Association, Sanford PROMISE and SD EPSCoR are pleased to announce a new student video competition: *What Does "Biotechnology" Mean to You?* The video competition is a statewide opportunity for students to explore how biotechnology is a part of their communities and earn a scholarship towards undergraduate education in South Dakota.

The competition encourages students to be creative and use videos to show how biotechnology is feeding, fueling, or healing in their community and helping to make a better world. Act it out, create an animation, sing it, but, it must be appropriate for all ages.

## **WHO:**

Calling all high school students, freshmen or sophomore undergraduates currently attending high school or a higher education institution in South Dakota.

## **HOW TO ENTER:**

Create a short video and upload it on YouTube using a unique title followed by "Breakthrough Biotechnology Video". Complete the online application and consent form at <https://www.online-registration-system.com/sd/biotech>.

## **AWARDS:**

Scholarships will be awarded to the top two applicants/teams in each of the two age categories.

**\$750 - 1<sup>st</sup> Place**

**\$250 - Honorable Mention**

## **VIDEO CHARACTERISTICS:**

- Creativity
- Ability to highlight at least one SD Biotech member organization in your video (member organization listings can be found on [sdbio.org](http://sdbio.org)).
- Level of engagement of your community in your video (public voting will be taken into consideration during the judging process).
- Ability to communicate science to audiences of diverse ages and science backgrounds.

**SD BIOTECH  
VIDEO  
COMPETITION**  
**DEADLINE: MARCH 17<sup>th</sup> @ 11:59 PM**



**VISIT**

<http://sdepacor.org/resources/sd-biotech-video-competition/>

For questions on contest rules, guidelines or submissions, contact Tobi Odeleye, program coordinator, at [oluwatobi.odeleye@sanfordhealth.org](mailto:oluwatobi.odeleye@sanfordhealth.org)

